

| Front | Back |
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| What is corporate social responsibility (CSR)? | CSR is the idea that businesses have a responsibility towards the community and environment, beyond making profits. |
| Who are the stakeholders in CSR? | Stakeholders include employees, customers, the local community, the country as a whole, and governments. |
| What is whistle-blowing? | Whistle-blowing occurs when an employee discloses wrongdoing within a business to their employer or the public. |
| What ethical issues arise with whistle-blowing? | It challenges the contract between employee and employer, balancing loyalty and the public good. |

Front

Back

What does "good ethics is good business" mean?

It suggests that ethical business decisions lead to long-term success and benefit shareholders.

Define globalisation in business ethics.

Globalisation refers to the integration of economies, industries, markets, cultures, and policy-making worldwide.

How does globalisation impact stakeholders?

It affects employees, customers, communities, and governments through shifts in jobs, resources, and ethics.

What is Kantian ethics?

Kantian ethics focuses on duty and universal moral laws, emphasising actions over outcomes.

Front

Back

How can Kantian ethics apply to CSR?

Businesses should act out of duty to stakeholders, not just for profit or reputation.

What is utilitarianism?

Utilitarianism evaluates the morality of actions based on their outcomes, aiming for the greatest happiness for the greatest number.

How does utilitarianism apply to CSR?

Businesses should consider the overall happiness and well-being of all stakeholders, not just profits.

Is CSR just “hypocritical window-dressing”?

Critics argue that some businesses use CSR to disguise greed, while others see it as a genuine ethical commitment.

Front

Back

Can humans flourish in capitalism and consumerism?

Some argue it fosters innovation and choice, while others say it promotes greed and inequality.

Does globalisation encourage good ethics?

It can spread ethical practices globally, but it can also lead to exploitation and ethical compromises.

What is the role of shareholders in business ethics?

Shareholders expect profits, but ethical considerations may influence long-term value and reputation.

How does Kantian ethics view whistle-blowing?

It supports whistle-blowing if it aligns with the duty to uphold universal moral principles like honesty.

Front

Back

How does utilitarianism view whistle-blowing?

It supports whistle-blowing if the action maximises overall happiness and reduces harm.

What is ethical consumerism?

Ethical consumerism involves choosing products and services based on their ethical production and impact.

How can businesses promote ethical consumerism?

By adopting transparent practices, sustainable sourcing, and fair labour policies.